

MUSICAEntertainment presents

The Hip Hop Zone

at

The Rainier Valley Heritage Festival & Parade

Featuring Hip Hop Workshops

The History of Hip Hop Graffiti - hosted by Roberto Rivera, ambassador of KRS One's Temple of Hip Hop

1:45 – 2:05 – Since it's explosion onto city walls and subways in the 1970's, the increasing popularity of Graffiti as an art form has won commercial success for its artists and a regular presence in Pop Culture and the Contemporary Art World.

The Art of Hip Hop Dance - hosted by Florentino "Flow" Francisco of the Massive Monkees

2:05 – 2:25 – influenced by martial arts and gymnastics, Hip Hop dance includes a wide range of styles. Notably, breaking, popping and locking, which were made popular by dance crews in the United States, became synonymous with Hip Hop dance.

The Art of Beat Boxing - hosted by Audiopoet of the 206 Zulu Nation

2:25 – 2:45 – When people hear the word beat boxing, what comes to their mind is people making funny noises with their mouth. Well yes...beat boxing is making funny noises with your mouth, but arranging those funny noises into a beat or a pattern takes practice and skill

The Art of MC'ing - hosted by E-Dawg, rap artist and radio show host

2:45 – 3:05 – Mcing is the art of rapping. "MC" stands for master of ceremonies and that is what MC's were. Early rappers were simply there to host the party. MC's soon became the headliners at shows and parties. "Free styling was the way to find out who was the best rapper. Today rap is more intricate and complex than simple "Throw your hands in the air/rock the crowd rappers of the late 70's and early 80's.

It's a Hip Hop World - hosted by Tony B, CEO & President of MUSICA Entertainment

3:05 – 3:30 hosted by Tony B – Includes performances from Rainier Valley youth, guest speakers, and a presentation highlighting the impact of digital media on Hip Hop as well as the impact of Hip Hop on popular culture.